| **Business Requirement Document** |
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| Title | **Improvement Release DID Logic** |
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| Project Type | Feature Request |
| Requestor | Suharti |
| Business Unit | Cekpremi |
| Submission Date | 05 Aug 2024 |

| **Problem Statement** |
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Current condition: Sales can release DID if they already follow up a minimum 5 times with any kind of label status.

What to expect:

1. Sales can release DID if they already follow up a minimum 5 times with label : no response, invalid data/ number or contact negative → with group : cold contactable & not contactable
2. NPU need to be excluded from logic point 1 (as long as the latest update label is NPU → cant be released)
3. If the data categories in cold or not contactable groups can be released without logic 5 times as long as already assessed by their leader.
4. Sales need to have a button to ask to review to leader, then if the leader decided to release then the leads automatically released by leader (following logic point 1 and 2)

| **Business Requirement** |
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| **Priority Level** | **Critical Level** | **Requirement Description** |
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| 1 | High | * Logic release DID only be able to applied for cold contactable & non contactable, exclude logic for label NPU |
| 2 | Medium | * Sales can ask to review (button) to leader of the leads in group cold contactable & non contactable, exclude logic for label NPU and leader need to asses and be able to released without following 5 times FU |
| 3 | Low |  |

| **Business Objectives & Impacts** |
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1. Data that categorized as not contactable and cold can't be out from outstanding and blocking sales to get new leads

| **Key Stakeholders** |
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| **Stakeholder** | **Role/Responsibility** |
| --- | --- |
| BU B2C | Be able to release data that categorized as cold contactable and not contactable |
| BU |  |

| **Notes (Optional)** |
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| Example |  |
| Note: | Request need for new, renewal, binder, non binder (others) |

| **Approval** |
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| **Stakeholder** | **Role** | **Date of Approval** | **Approval/Feedback** |
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| [Yolanda Liu](mailto:yolanda.liu@fuse.co.id) | B2C Sr. Manager | Aug 13, 2024 |  |
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